## ABSTRACT

***DEVELOPMENT E-COMMERCE WEBSITE IN ERRORIZER RECORDS***

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*Errorizer Records is one of many distro's in Bandung, this distro has a music theme so that every products produced are always music or metal themed. This distro that was stood about a year ago exactly in 2010 is still a beginner, so that many people didn't known of the existence this distro especially for those who live outside of Bandung. It is will effect on the number of customers and also will effect to the level of sales. The others thing to be obstacle is not optimum in the processing sales of data, so it is difficult to find information about the sales data and making of inadequate sales reports. Therefore we need an application that can support and solve the problems.*

*Based on the problems the author intends to development e-commerce website in distro Errorizer Records. Research methods used in writing is descriptive sighting method. The data collection techniques are observation, interviews, library and study while system development phase use the waterfall system.*

*Based on the results of research and after doing alpha and beta testing of applications is made, the conclusion that can be taken is that the e-commerce application can facilitate prospective buyers to make a reservation, make it easier for the store in a processing variety of data, sales data, product data and others and also can speed up the reporting process.*



*Keywords : Promotion, marketing, e-commerce, data processing.*