ABSTRACT

DESIGN E-COMMERCE IN T OBJECT TECHNOLOGY SHOP

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T Object Technology Shop is a company engaged in the sale of computer hardware such as monitors, memory (RAM), VGA, printer, flash, hard drive and others. Object Technology T store sales only for Bandung area only. Sales of various kinds of computer needs in this case the sale of computer hardware (Hardware) store T Object Technology Bandung declining every year, it is because more and more competitive sales of similar products, not just outside the city alone, but in the city was already a growing number of stores who sell similar products ie sales of computer hardware (hardware).

The method of analysis used in the construction of e-commerce website on Object Technoloy T store structured data based on the use flowmap and tools used is ERD (Entity Relationship Diagram) and DFD (Data Flow Diagram). While the programming language used to create this program is to a database using PHP and MySQL with the assistance of tools Adobe Dreamweaver and WAMP.

Based on the results of tests performed by testing the alpha system using the method of black box and betha with a questionnaire given to a number of respondents showed that the overall system run in accordance with what is expected..

Keywords : e-commerce, promotion, product sales