ABSTRACT

Establishment E-Commerce Aplication Based Website at Moslem Expenditure House FAMOS Bandung

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FAMOS, Bandung moslem expenditure house that exist since 2009 were a company that stir at industry of moslem fashion, and also one of brand retail from Shafira Corporation. In promote and commerce of product, they have any problems. Start from promoted that only do mouth by mouth and by a sheet of paper and then the buyer must look up directly for sell moslem clothing that spent the long time enough and be the problem for customer that be at out of town.

For handle the problems, so that need to build an establishment E-Commerce aplication of FAMOS, Bandung moslem expenditure house. This system has web based with cultivate the datas of product, shipping costs, purchase, and the report with payment automatic process that using third agent that is Paypal and bill transfer. Modeling of software that use is orientation object model.

Based on alpha tests that used black box method and beta to establishment aplication the online sale, the result that want to reach are could help to increase the products sale, help promote and introduce the products that offered by FAMOS, Bandung moslem expenditure house, then could help to extend the commerce and the products sale of FAMOS, Bandung moslem expenditure house.

keywords : e-commrece, paypal