ABSTRACT

BUILDING E-COMMERCE FOR MASTER DEALER COMPUTER ACCESSORIES CV.TRANSMIT.NET TANJUNGSARI SUMEDANG

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The marketing became a very important requirement because many of the advantages and the breath of a business is absolutely dependent on the success of the marketing in the business they do so it is necessary to raise the issue with more specific field of marketing is the promotion of business and selling products online (ecommerce).

This study uses a few references associated with the object of research. Reference retrieved from books and websites dealing with e-commerce and also obtained from literature studies of e-commerce has ever done before. Location of research is Computer Stores Transmit.net Tanjungsari Sumedang while software for building e-commerce application using Apache 2.2.6 web server, scripts PHP 5.2.5, MySQL 5.0.51 database.

Implementation Transmit.net web application of e-commerce has been uploaded to the internet with the url address: www.tmi-net.com serves accordingly as the localhost and also there are still many shortcomings and weaknesses in web applications Transmit.net e-commerce that can be enhanced on research in the future.

Keywords : E-commerce, ww.tmi-net.com, Transmit.net Tanjungsari.