ABSTRACT

APPLICATION DEVELOPMENT SYSTEM SALES WEB-BASED ONLINE BRACKETS (CASE STUDY: DELA JAYA VARIATION)

by

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Dela Jaya Variation is a variation of the motor repair shop in Bandung. Dela Jaya Variations provide motorcycle accessories such as brackets, and there are various types such as static brackets, brackets sleding, and brackets wingrack.

During these sales transactions made by consumers in the garage in question via phone or come directly to the workshop. Problems also arise on the sale of brackets using the phone will require considerable time to obtain information about the types of brackets available. As well as selling over the phone do not satisfy consumers because they can not see the image brackets to be ordered.

Online sales system brackets are used to save time and facilitate consumers in making every transaction, so that information between the garage and consumers can run better. Consumers can order goods online, and payment can be made online as well as transfers. Web-based applications that are built are expected to become a media campaign and increased marketing more broadly.

Keywords : *Online sales, Shop, Payment Oline.*