ABSTRACT

DEVELOPMENT OF AN ONLINE SELLING SYSTEM AT LOSTMANNEQUIN

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LOSTMANNEQUIN *is a homemade industries which sold unique handmade bags and accessories, since long time as Internet uses. By using social networking media,* LOSTMANNEQUIN *gain large amount loyal customers who are always enthusiastic about new products, unfortunately, this enthusiasm is not supported by adequate systems management turnover, so often a problem when ordering and purchasing products in large quantities and the same is still done by manual due to perceived time-consuming and inefficient. Constraints also present at the time of payment transactions, in the event of bookings by consumers who are abroad, the request could not be fulfilled due to the running system can not handle the global payment.*

By looking at the problems above, it is necessary in order to resolve system analyzes the problems faced in the current system is running. Data collection method used is by interview, observation, and literature studies. The research method in used is descriptive analysis method, is the method of research that is intended to gather data that may provide a clearer picture of an object of research and then conducted an analysis of the research object tersebut.Model analysis software used is structured modeling analysis. The tools used are flowmap, ERD (Entity Relationship Diagram) and for describes the process used is DFD (Data Flow Diagram). While the development tool for database applications using MySQL and the programming language used is PHP

Based on the results of alpha and beta testing, application development can provide an alternative solution to the constraints - constraints that occur in LOSTMANNEQUIN*, simplify processing of products, services and accelerate the process of managing transaction.*

Keywords : LOSTMANNEQUIN,*products, transaction*