ABSTRACT

There are 53 flower farmers registered at Manoko's Flower Farmer Group at April 2011. From tthe number of those members there are about 53 flower receiving transactions recorded from those members every week and about 20 flower sales transactions everyday. But to collect members data or also all those data transactions, KTKM still using bookkeeping methods for the datas so they've got complicates to collect datas, processing datas and also to collect out the datas appropriate for the expected period.

System development from the system before to computerization system is one of solution to fix the problems. One of system development method which suitable to synchronizing between the developer and the KTKM without users from KTKM know about what's input and output needed, is prototype model. On this model, developer analyzing all KTKM's needs and then devising a new system with object oriented methods of systems approach to be review by KTKM is appropriate or not with what they needs.

The result of the system devising named Information System Of Flower Marketing KTKM was feels ease KTKM to collect datas, processing datas and also to collect out the datas appropriate for the expected period.

Keyword : "Information System Of Flower Marketting At Manoko Flower Farmsers Grup Cikahuripan Lembang"