ABSTRACT

Bungsu Bookstore is one of the stores that sell various categories of books, whose products are sourced from several suppliers. Bungsu Bookstore difficulty in disseminating information because of the absence of alternative media to promote their products online as well as the process of calculating the cost of delivery of goods if there are consumers who order, because the youngest Bookstore should check the cost of delivery to the delivery service provider. The purpose of this research is to know the system is running, perform analysis, design, implementation and testing are limited to the Sales Information System-based E-Commerce Book Bungsu Bookstore In Bandung.

The method used is waterfall method is both a method and system development, when the stage is running there is a lack in the previous stage can be performed directly without any addition or improvement must first complete the final stage. The software for the design and implementation of the program as a webserver using XAMPP, MySQL as the database, Macromedia Dreamweaver as the editor writing the PHP files and HTML.

Based on test results expected from the online sales website can help companies Bookstore bungsu book in terms of promotion, increased sales of books and can provide convenience to the customer to obtain information about the categories of books available in the Bungsu Bookstore.

Keywords: systems, information, sales, book