ABSTRACT

SALES DEVELOPMENT INFORMATION SYSTEM BASED ON E-COMMERCE CV. HERBICOM BANDUNG

By :
Ryan Army Manurung
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Herbicom is a company doing business in the sale of products such as notebook computers, dektop pc, monitor, and other computer accesories. Herbicom founded by by Father give some idea of where he founded a company that has been around since 1995 with multiple business locations. Currently Herbicom still doing promotions in the conventional manner, namely through the provision of pamphlets and advertised daily disurat and selling its products only through a direct sales system. Megalami Herbicom still difficulties in the management of sales reports and inventory management. To solve these problems and to increase sales and expand marketing, information technology perlumenerapkan Hebicom feel in its marketing and product penjualann by implementing E-Commerce Website for Sales Information System.

The method used in this research using descriptive method, whereas methods that use a systems approach is a structured approach and method developers using Prototype models. Data collection used the observations and interviews. The authors use tools and working techniques, such as Flow Map, Context Diagram, and Data Flow Diagram. System development process using software such as Adobe Dreamweaver CS4, PHP, notepad + +, MySQL as the database and Apache web server.

E-commerce application development is itended to assist CV. Herbicom in maximizing the sales of it's products, and also facilitate consumers in making the transaction process for ordering media used to connect directly to the internet (online) and can also assist in data management Herbicom inventory and sales of reports concering financial menagement.

Keywords : : Information Systems, Website, E-Commerce, Herbicom.