ABSTRACT

Paradise Clothing Industry Bandung is home industries moving in the sale of apparel specifically to make reservations in advance, where in the process of selling and promotion is still the conventional means customers must go to the store to place an order.

Development of an online sales website Paradise Clothing Industry in Bandung is a step to increase sales and product promotion, so as to provide benefits for the Paradise. Given this sales website customers can order the products clothing without having to come to the store. Paradise can overcome the problem of apparel products processing, customer processing and order processing.For software development methodology used is a prototype methodology to the stages of data collection, design, and evaluation. and depicted in the object-oriented modeling language or UML (Unified Model Language).

Based on the results of testing are expected online sales website can help Bandung Paradise Clothing Industry in terms of promotion of products, improve product sale and can provide convenience to customers to get information on the latest product news or Paradise Clothing Industry Bandung

Keywords: website, online sale, ordering clothes.