ABSTRACT

DESIGN OF WEB-BASED INFORMATION SYSTEM IN STORES SELLING BLACKBERRY MANIA BANDUNG

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Blackberry Mania store Bandung is a company engaged in the sale of BlackBerry products. Stores Blackberry Blackberry Mania Mania is a subsidiary established in the year by Sister Liling Tan. Shop today still rely on Blackberry Mania promotion in the conventional manner, namely through the provision of brochures and sales of its products only through direct sales systems (direct selling). And still had difficulty in preparing the financial statements. To solve the above problems and to increase sales and expand marketing, Shop Mania Blackberry Mersa need to use technology in marketing and sales strategies by implementing E-Commerce Website as a Sales Information System.

The method in this research using descriptive method, whereas the approach used is a structured approach and method developers using Prototype models. Method of data collection used observation and interview. The authors use tools and working techniques, such as Flow Map, Context Diagram, and Data Flow Diagram (DFD). The manufacturing process by using the software Adobe Dreamweaver CS5, PHP, MySQL database and Apache web server.

The software is built to be able to maximize product sales of Blackberry Shop Mania, allows consumers to process the transaction because of an online booking and can help Shop Blackberry Mania in making financial statements.

Key words: System Information, E-Commerce, Shop Mania Blackberry Bandung