ABSTRACT

"COMMUNICATION OF RITUAL IN TRADITION CEREMONY 'WU,U HORI' (EAT RENGKY) PEOPLE IN LAMAOLE VILLAGE REGENCY OF EAST FLORES"

(Study Etnografi About Tradition Ceremony of 'Wu,u Hori' (Eat Rengky) People in Lamaole Village Regency of East Flores)

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This research head for to know how "Communication of Ritual in Tradition Ceremony of "Wu,u Hori" (Eat Rengky) People in Lamaole Village Regency East Flores To get answer of problem on this Research Researcher analyze and explain the problem in This Research agree with Indicator which already be appointed like Comnunicator Media, Message, process Communication, and Communicant which be found in the Activity Tradition Ceremony of "Wu,u Hori" (Eat Rengky) in Lamaole Village.

Oncoming which do in this Research is Qualitative with using method Study Literature, Informant in this Research 3 Chieftain, and 1 Headman, Technique Data Collection which do with long distance Interview which formed with an attendant in the field, and observation about Activity Tradition Ceremony "Wu,u Hori"(Eat Rengky) in Lamaole Village

Research result stated that Activity Tradition Ceremony of "Wu,u Hori" (Eat Rengky) in Lamaole Village is a form of Tradition from the Culture existing in Lamaole Village do every year in July, this activity involve all element of existing community in Lamaole Village.

The Conclusion of This Study That each year, The Lamaole Village Celebrate Ritual of Communication, That Ritual is a culture Ritual to celebrate the Abundant harvest of the people in Lamaole, the name of the Ritual is "Wu,u Hori" (Eat Rengky) always held in July.

The advice given in this research for Ritual "Wu,u Hori" (Eat Rengky) is always used as a cultural Promotional event in Lamaole Village.