ABSTRACT

Promotion media is a tool to communicate a company product or anything else to get known by wider community. The absence of promotion media that can be access by consumer out of Lembang, so thet Justine goods can only be found around Lembang and Bandung city. The selling report that used at this moment is made in manual or a file and no database that could keep the whole data.

Method used in develop this information system is using prototype method, where the prototype is an iterative process in system development where a demand was changed to a working system that continually fixed through cooperation between user and analysis. Prototype is used because there are no other system that have same characteristic with the system used before. The writer also used instruments that used to design system, there are Flow Chart, Diagram Context, Data Flow Diagram, Data Dictionary, Normalization , Entitas Relationship Diagram, Table relations, and File Structure. Whereas supporting software used MySQL as a database and programing language HTML, JavaScript, and PHP.

The online sales system can be one of promotion media to expand marketing and sales network because consumer can easily see and buy the products without need to go directly to the store. With the online sales system, it is expected that the problems in data storage process and the report of selling goods become easier and more secure because storage media have already use a data base.

Key words: prototype, E-commerce, user, online, data base, file.