ABSTRACT

Butik Pc Bandung is a trading company in the computer device, where in the process of promotion and sales is still conventional, it means customers have to go to the store to purchase the product.

Development of online sales website in Butik Pc Bandung is a strategy to increase sales and promotion of the product, thereby providing benefits for the company. With this sales website customers can order products without having to go to the store. The company can overcome the problem of product processing, member processing and the processing of reservations.

For software development methodology used is the prototype methodology with stage collecting data, design, and evaluation also described in object-oriented modeling language or UML (Unified Model Language).

Based on the test results are expected from online sales this website can help companies Butik Pc Bandung in terms of product promotion, increase sales products and can provide convenience to customers to get information about products Butik Pc Bandung.

Key word : website, online seles, computer device.