ABSTRACT

Climate Effect On Organizational Communication Section of Communications and Development Program (Partnership Program and Community Development) At PT. PLN (Persero) Distribution West Java and Banten on Employee Job Satisfaction

By:
Name: Tri Widya Indria Pamungkas
NIM: 41806032
This thesis under the guidance:
Iin Rahmi Handayani, S. Sos., M. I. Kom.

This study aims to determine the organizational communication climate (employee behavior, conflicts among employees, employee interaction and communication events) in the communications and CSR at. PLN (Persero) Distribution West Java and Banten on job satisfaction (intrinsic factors and extrinsic factors) employees.

Research methods, the approach used in this study is the quantitative approach with survey method and correlational analyze technique. Data collection techniques used were questionnaire, interview, study literature and data searches online. The population of this research is all employees of the communications and CSR at. PLN (Persero) Distribution West Java and Banten. The sampling used is total sampling. And to analyze the data using the editing (editing), giving the code (decoding), and tabulated (tabulation).

Results of the study showed, that the influence of climate on organizational communications and CSR communications section at PT. PLN (Persero) Distribution West Java and Banten has the effect of very high or very strong, significant and direct impact on job satisfaction of employees. This is evident from all the questions in the form of a questionnaire which the author shared with respondents regarding employee conduct, conflicts among employees, employee interaction, communication events, factors intrinsic and extrinsic factors.

The authors draw the conclusion that the influence of climate on organizational communications and CSR communications section at PT. PLN (Persero) Distribution West Java and Banten has the effect of very high or very strong, significant and direct impact on job satisfaction of employees. This is proven by the behavior of employees, conflicts among employees, employee interaction and communication events that affect employees' job satisfaction in the communications and CSR at. PLN (Persero) Distribution West Java and Banten.

Advice from the author to the communications and CSR at. PLN (Persero) Distribution West Java and Banten is to enhance good relations and harmony in the internal environment, both superiors and subordinates, subordinates by superiors and fellow employees. One of them with a long term cooperation between the employee for the company's performance can be improved.