TRATEGY OF PREVENTION AGENCY NARCOTICS PROVINCE (BNP) IN WEST JAVA SOCIALIZE CONSOLIDATING PREVENTION, ERADICATION, ABUSE,DARK AND CIRCULATION DRUGS (P4GN) TO AMONG STUDENTS IN BANDUNG

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This study investigates Bagian Pencegahan Bada Narkotika Provinsi strategy to increase and spread the information related P4GN through socialization.

Author uses qualitative approach with descriptive analytical method, which is the subject of this study is Badan Pencegahan Badan Narkotika Provinsi (BNP) West Java by using purposive sampling techniques . Samples that authors took for this study were 3 people from Sub Bagian Pencegahan BNP. Data had been collected by doing interview, observation, documentation, and study literature.

The result of this study is a plan, which Bagian Pencegahan BNP should determine short-term and long-term plan, to improve the information, because the presence of forward planning submitted is expected that a student could accept it more quickly. a method, that is where the Badan Pencegahan BNP explains how to implement socialization; a pattern, that is where the Badan Pencegahan BNP creates and explain some patterns in socialization activities; a position, which is where Badan Pencegahan BNP is positioned as a facilitator in the activity of socialization: a perspective that is where the BNP has a view of the socialization activities for students.

Based on this study, strategy that Bagian Pencegahan BNP used to improve the information for students in West Java through socialization activities has been conducted well.

Therefore, author suggests to Badan Pencegahan BNP to further encourage invigorate socialization of P4GN,that could be expected will provide the information of P4GN widely, especially for students in West Java.