ABSTRACT

Application Development Sales Online On Parental Advisory Baby Clothing

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Distro Parental Advisory Baby Clothing is a company in the sale program of baby clothing, pants, hats, shirts, jackets, skateboards, shoes and bags for children which is packed in teen trend and it is not as seem as baby clothing in general. In the process of promotion and distribution of product sales Parental Advisory Baby Clothing has a problem, start with the promotion and sale of products is limited because it relies in consumers who buy their products in large quantities so it can't fullfill the sales target. And based on promotions of product sales that have been done when also the exhibitions event wasn't enough to propagate marketing and product sales.
To overcome these obstacles then Application Development Sales Online On Parental Advisory Baby Clothing is built. By software modeling used was a structured model. The system is web-based, with security of application data and networking is assured, as well as automatic payment process using a third party that is Paypal and account transfer.
Based on testing had done on the alpha and betha version Application Development Sales Online On Parental Advisory Baby Clothing, results to be achieved in Application Depvelopment Sales Onlie On Parental Advisory Clothing can help in increasing product sales, can help in promote and introduce the products offered by distro Parental Advisory Baby Clothing, and can assist in propagate the marketing and sales product of distro Parental Advisory Baby Clothing.

Keywords : structured model and paypal