ABSTRACT

DEVELOP E-COMMERCE APPLICATIONS HANDPHONES AND ACCESSORIES SALES AT BAGUS COMUNIKA STORES

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Bagus Comunika is a trading company engaged in providing products of the former mobile phone, new mobile phones, mobile phones and accessories supporting. Bagus comunika who have had many customers in the city of Bandung still do it manually sales activities in a way come to a place or store. To solve the above problems, increase sales and marketing area larger then Bagus Comunika want to use technology in marketing and sales strategies by implementing E-Commerce.

To build an e-commerce application consists of several methods such as methods of data collection by way of literature study, observation, and interviews. The research method used is descriptive analysis method is a method of research that is intended to gather data that may provide a clearer picture of an object of research and then conducted an analysis of the research object. The method used is FlowMap distinguished analyst, context diagrams, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, and Entity Relationship Diagram (ERD).

Based on the conclusions of the testing conducted in research, website development E-commerce is expected to help Bagus Comunika in sales activity and preparing reports, and can add to customers outside the city of Bandung.

Keyword : E-Commerce,Data Flow Diagram, Flow Map,Kamus Data.