ABSTRACT

BUILD PORTAL WEBSITE OF BUSINESS CASE STUDY CHAMBER OF COMMERCE AND INDUSTRY - KADIN BANDUNG

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Department Chamber of Commerce and Industry (KADIN) Bandung formed in 1987 through legislation Bandung No. 1 in 1987, the Office of the Chamber of Commerce and Industry is also a container building to improve the professional capability of Indonesian businessmen, and as a container distribution business of national aspirations, known as suppliers.

The difficulty that occurs in this business is where the national economic actors difficulties in marketing their products and find the right buyer. So also with the customer's difficulty in finding the products needed. And also the supplier of the difficulty in making an e-commerce web application itself, to market its products.

For buyers outside the city of Bandung was too far away and inconvenient if you have to go direct to each supplier and also very difficult for traders to market their products to customers that are far from the city of Bandung. By building a web portal applications, is expected to be a place both for customers and suppliers themselves in marketing, selling and looking for products that are needed.

Keyword : website portal e-commerce