ABSTRACT

DEVELOP APPLICATION E-COMMERCE SELLING GOODS IN VENOM STUFF STORE

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Venom Stuff Company is a store that sells various types of clothing and a variety of brand name. Currently, the store still venom conventional market their products. Thus, the known product information society is severely limited. By looking at an increasingly rapid technological developments, especially in the field of sales, the development of today's business began to change the paradigm not only focus on local but also has become a global namely with the use of Internet technology.

For software development methodology that is used is waterfall methodology. In this methodology carried out several steps to build a software, namely: software engineering, systems analysis, system design, system implementation, system testing, and maintenance of the system. By running the stages based on the existing methodology. this application is constructed is expected to suit your needs and can be used by the customer.

E-commerce applications are made to increase product sales, simplify the manufacture of the product sales report and a media information and to make it easier for consumers to view the latest products, without coming to the store directly. For payments not only through the transfer, but buyers can also pay through online payment that is using facilities such as Paypal Payment Gateway.

***Primary Key*:**
Internet, E-commerce, Paypal, waterfall