# *ABSTRACT*


## *DEVELOPMENT OF SALES APPLICATION BASED ON WEB IN TOKO DUA PUTRA BANDUNG*

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*Toko Dua Putra Bandung is a trading company that provides goods form women's clothing, men and children, both retail and wholesale. The store that already have many customers both inside and outside the city of Bandung, still apply procedures manual or consumer spending directly come into the store, and manual systems such as recording data and sales transactions To solve the above problems, increase sales and reach a wider market share. Toko Dua Putra Bandung want to use technology in marketing and sales strategies by implementing E-Commerce.*

*The tools that used to describe the system model is a flowchart, context diagrams and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, and Entity Relationship Diagram (ERD).*

*Based on the results of testing facilities which are available, it can be concluded that the whole system running well and ready for use. Thus sales applications are made, is expected to help increase sales for the company and easier for consumers in the process of ordering a product because it is done online.*



*Keywords:*
*System Development, SSL, PHP, Internet, Web, Toko Dua Putra Bandung.*