ABSTRACT

CV. Putra Jaya Promo is one company that is engaged in the manufacture of such equipment Souvenir Umbrella, glasses, ashtrays, plaques etc.. Beginning to promote its products CV. Putra Jaya Promo promoting the goods from house to house in the area around the CV. Putra Jaya Promo and rely on news from the customer to the customer. Where the company is in less strategic areas so that customers can take away from the CV. Putra Jaya Promo want to place an order. And there is no system capable of handling a good sales process. Where customers who want to order the products are required to come directly to CV. Putra Jaya Promo directly. Surely this can be inconvenient and difficult for customers who are far away from the CV. Putra Jaya Promo. The purpose of this study was to determine how the system is running, to design a sales information system, to perform testing on the sales information system has been designed, to implement information systems that have been designed on the sale of E-commerce equipment Souvenir in CV. Putra Jaya Promo.

In supporting the creation of this system, the authors use the prototype for the system development methods, while the method of approach used to use OOP, because OOP is more emphasis on software development life cycle (design, analysis, design implementation and testing). The authors designed sales system is web-based internet by using the programming language PHP and uses MYSQL database for manufacturing.

With the existence of this system is expected to design a sales system in Souvenir CV equipment. Putra Jaya Promo, to help facilitate the company in marketing their products and processes noted perlengkapa Souvenir, storage and processing of existing data in order to more effectively and efficiently. in addition, can facilitate the customer in an order in a practical way without having to come to the CV. Putra Jaya Promo directly by using only one medium only bookings can be done anywhere and anytime.

Key words: Systems, E-commerce, Prototype, Object.