ABSTRACT

COOKING STAR is a place that sells items of household equipment that focuses on service and quality of goods produced as well. Consumers to know the difficulty of the desired product and the difficulty of finding a media campaign. This causes the decline in the Company's sales target Cooking Star. The purpose of this study was to design an information system sales tools web-based household, knowing the system implementation and find out the analysis and testing program on the Company Cooking Star.

The design study is a descriptive case study approach to Corporate Cooking Star, as well as data collection techniques used include the primary data source is by way of observation and interviews, while secondary data sources, namely by looking at the documents. The method used structured approach and methods of developing web-based information system sales are made using the waterfall method, with a system development tools flowmap, context diagram, DFD and the proposed database design tool of ERD. While the creation of the software in this paper, the authors use software PHP and Macromedia Dreamweaver, and to use the My-SQL database.

The results showed that the sales information system design tools web-based household can assist consumers in accessing information about the products household appliances that are sold, implementing information systems that include software implementation, hardware, database and interface of the application produced. The final stage is to conduct the testing of applications using the Blackbox.

Keywords: information systems, sales, website.