ABSTRACT

Fitra Sapta Putra, "Web-Based Information System Sales at Kadazan Store Bandung" under the guidance of Permatasari Deasy, S. Si, MT.

Kadazan store is a store that sells products outdor, where the selling and promoting products are still using manual system means that customers have come to the store address counter. Development Information System Web-Based Sales at these stores is a major step that is used as a tool to increase sales and product promotion, so it can help companies to increase profits for the store.

With this web presence may also help the customers to search product data and enables consumers to access and order the products they want. The store was able to overcome the existing problems in terms of finding a product, process and transact member. For software development, the method used is prototype method with the stage of data collection, design and implementation and is described in a structured modeling language.

Based on the results of the testing system is expected to help sales in stores to promote products, increase sales and enables consumers to obtain information that is in store kadazan.

Keyword: Website, Promotion, Sales online.