ABSTRACT

DESIGN OF INFORMATION SYSTEMS ONLINE SALES IN BABYBONES DISTRO BANDUNG

by

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Babybones Distro Bandung is a company engaged in the sale of children's clothing. Babybones Distro Bandung stood on the 10th of february 2006, under the leadership of Mrs. Fitrina Kurniati is also the owner of this Babybones distro. Babybones today still rely on promotional distributions in the conventional manner, namely through the provision of brochures and sales of its products only through direct sales systems (direct selling) in other words, the consumer must come directly to the store to buy the product. To solve the above problems and to increase sales and expand the marketing area, Distro Babybones feel the need to use technology in marketing and sales strategies to implement the Website as a Sales Information System.

The method in this research using descriptive method, whereas the approach used is a structured approach and method developers using Prototype models. Method of data collection used observation and interview. The authors use tools and working techniques, such as Flow Map, Context Diagram, and Data Flow Diagram (DFD). The manufacturing process by using the software Adobe Dreamweaver CS4, PHP, MySQL database and Apache web server.

The software is built to be able to maximize the sales of products of distributions Babybones, facilitate consumers in making the transaction due to a booking online.

Keywords: Information Systems, Sales, Babybones Distro.