ABSTRACT

ON-LINE TRANSACTION SYSTEM SUPPLIES SHOPPING
AT. INDONESIAN TELECOMMUNICATION INDUSTRY

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PT. Industry Telekomunikasi Indonesia (INTI) is a State-Owned Enterprises (SOEs) under the Strategic Industry Management Agency (BPIS) which is engaged in telecommunications equipment. This company has been established for 35 years, currently PT. CORE are implementing processes aimed at the sale of goods to customers, especially in the PT. TELKOM located throughout Indonesia. Process transactions are still applying the procedure manual. The company uses FAX or E-mail to send information brochures of goods to be sold, so the consumer to order goods must send Fax or E-mail containing information on goods to be ordered. Until now the company is still difficulty in carrying out this process sales transactions manually, because the processing of transaction data is often not valid.

On-line Transaction System Supplies Shopping used to save time and facilitate the company and customers in making every transaction, so the information obtained from ordering to delivery of data can be processed properly. Customers can order goods online, in an online transaction system to apply the method which is Bussines to Bussines (B2B). Web-based application that is built media such as transaction is expected to expand sales.

Keywords: transactions, reservations, sales, Bussines to Bussines