ABSTRACT

APPLICATION OF E-COMMERCE SALES WEB TEMPLATE IN HOSTING GOKIL COMPANY

by

Iyan Wardiana
10106248

Hosting Gokil Company is a company engaged in the IT field, where the company sells Gokil Hosting hosting, domain, IP-Dedicated and SSL (Secure Socket Layer) to a website. All sales can be conducted through the website hostinggokil.com which has been built for the purpose of sale of all transactions and how the company's business profile is hosting gokil. gokil hosting companies want the existence of a new breakthrough in developing a business to increase sales of products associated with the company's business profile in the IT field. The business is selling products in the form of web templates. problems were encountered that is about the scope of the plan to sell web templates. Where the sale of such web template if the proposed sale of web templates manually by selling web templates are using a CD (Compact Disc) somewhere, so many obstacles that will happen is a matter of which place must be strategic as well as how customers can reach gokil hosting companies that are far away from the company and less a matter of time oftimal in the sale of such web templates.

Applications of e-commerce sels on the hosting gokil company web templates built To overcome the existing problems in the company's sales to hosting gokil web templates with modeling software used is structured method. The system is web-based, with data security and networking applications is assured, as well as automatic payment process using a third party that is a paypal account and transfer.

Applications built e-commerce is expected to facilitate the sale of such products and promote the web templates and can also assist in disseminating the marketing and sale of web templates.

Keywords : Hosting, *Online*, *Paypal*, *website*, *internet*, *e-commerce*