ABSTRACT

DEVELOPMENT APPLICATION

SALES TEXTBOOKS ONLINE IN TB. FADHIL

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TB. Fadhil is a book store, that sells textbooks for elementary, junior high schools and high schools. The mechanism sales are running on TB. Fadhil is consumers that will see and purchase the products offered must come directly to the TB. Fadhil. Consumers are came to TB. Fadhil and can be directly ask for a book are sought to shopkeepers by mentioning the titles of books, authors and book publishers are also to be searched, then the shopkeeper will see a list of books and stock books are no book in catalog book of TB. Fadhil, if the stock of books available then consumers can be immediately make a payment at the cashier.

E-Commerce or in the Indonesian language which is the spread of electronic commerce, purchasing, sales, marketing goods and services over electronic systems such as the Internet or television, www, or other computer networks. E-commerce can involve electronic funds transfer, electronic data interchange, automated inventory management systems, and automated data collection systems. At this time, the store Picanto not use e-commerce facilities so that the difficulties in offering products to consumers outside the city. It also can result in impacts that affect the process of selling consumer products of ignorance that is out of town for the existence Picanto store. Picanto store sales process will be undertaken only if there are customers who come into the store, while many consumers outside the city can not come or do not know where the store Picanto. With the existence of e-commerce system, the system would require a processing or a good product data management. In addition, these systems also require a security in order to awake from hackers who are not responsible.

To build e-commerce system, a tool that is used to describe the system model is a data flow diagram (FlowMap), context diagrams, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, and Entity Relationship Diagram (ERD).

With e-commerce is expected to facilitate the consumers TB. Fadhil to promote the products offered, so that the public recognize TB. Fadhil. Facilitate sales tranctions online so it can be done anytime, and also safety. Simplify file processing and report processing.

Key words: *E-commerce, Online*