ABSTRACT

.

Design and implementating of E-Commerce Application At Adisurya Electronic Stores

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Electronic Stores Adisurya a trading company that provides goods in the form of electronic goods. Adisurya electronic store that already has many custumers both in the city of Garut and surrounding shopping still apply procedures manual or customers must come to the store. And manual systems such as recording data and sales transaction. To solve the above problems, increas sales and reach a winder market share adisurya electronics store want to use technology ini marketing and sales strategies by implementing e-commerce.

The writer uses the method which is supporting the software according to waterfall whereas for data modeling uses the structured method. That is ERD (Entity Relationship Diagram) to illustrating data model and DFD (Data Flow Diagram) to illustrating functional model.

This E-commrce applications can help customers to get information about the products that offered by Adisurya electronic store, facilitate the customer in the process of ordering a product, and can help to increase sales for the company.