ABSTRACTION

DEVELOPMENT OF E-COMMERCE APPLICATION FOR THE ORDERING AND SALE OF FASHION PRODUCT AT "TOKO FAMILY JAYA"

By

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To increase the service to consumer, an area of selling company must be inovatif and always gives the best to the consumer. Inovatif in meaning have to sell products matching with requirement of consumer, despitefully goods which keep abreast on the market , then always give many goods alternative and amenity in transacting. Sale application represent one of the expected choice that can assist sales transaction process cashly it can be used by retail company specially electronic goods.

The excellence of this application is to have appearance which is "*user friendly"* and easy to use, rely on in handling transaction and its expense doesn't too costly, because it doesn't claim the high computer specification.The way of this application program is administrator enough enter an e-mail and password for login, and can chosen menus which have been provided in main menu to process.

In the main menu of admin there are menu used for input, searching, editing and erasing datas which is related to e-commerce. While in the main menu of user, user /client can do the registration to purchasing transaction and get informations in around web which have been developed.So the conclusion is that application of the web can facilitate admin in managing and saving datas. And facilitate client to get information concerning datas.

Keyword: selling application, transaction