ABSTRACT

E-COMMERCE APPLICATION DEVELOPMENT CONTIN SPORT JACKET AT CV.CONTINGENT

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E-commerce is one of the uses of information technology in the field of trade. E-commerce or electronic commerce can be translated as sale and purchase transactions conducted through electronic media. The use of E-commerce is very effective, because the system has taken over all operations that had been done manually. CV.Contingent is a company that operates in the convection motorcycle jacket, so far, this system of marketing and sales conducted in the company has used the ordering internet media as its marketing strategy, such as a marketing system by utilizing the company's facility blogs and websites, but the facility owned by the company has not been optimal yet.

The research will be created an E-commerce application. A tool used to describe the system model are data flow diagram (FlowMap), context diagrams, and Data Flow Diagrams (DFD), as well as in database design using a data dictionary, and Entity Relationship Diagram (ERD). Whereas the programming language used to create this program is a PHP and MySql with Adobe Dreamweaver and assisted tools Wamp.

E-commerce application made is expected to be a wider media campaign, helping to improve the quality of small and medium businesses, and simplify the consumer in the process of booking and payment of a product because it is done on-line using paypal or bank transfer.

Keywords: System sales, e-commerce, information technology, sales, reservations and payments online, internet.