ABSTRACT

BUILD E-COMMERCE SELLING FURNITURE APPLICATION IN MITRA JAYA FURNITURE STORES

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Mitra Jaya Furniture store is a furniture trading company in furniture field, where promotion and sales process is still conventional. It means that customers have come to Mitra Jaya Furniture store to purchase the product. Developing e-commerce selling furniture application in Mitra Jaya Furniture store is a step to increase sales and promotion of products that can provide benefits for the company, with this application, customers can order products without having to come to the Mitra Jaya Furniture store, moreover the company can solve the problem of product processing, customer processing and order processing so as it provides consumers convenience to get information about Mitra Jaya Furniture store products.

The software development is using waterfall methodology, this methodology was carried out several steps to build a software: software engineering, system analysis, system design, system implementation, system testing, and maintenance system.

The result of development e-commerce selling furniture application in Mitra Jaya Furniture store is expanding consumers market and increasing products sales.

Keyword: e-*commerce, online, waterfall.*