ABSTRACT

DEVELOP SITE OF COOPERATIVE AND MICRO, SMALL AND MEDIUM ENTERPRISES IN SUBANG REGENCY (CASE STUDY AT DEPARTMENT OF COOPERATIVE AND MICRO, SMALL AND MEDIUM ENTERPRISES OF SUBANG REGENCY)

by

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Department of Cooperative and Micro, Small and Medium Enterprises of Subang regency is a governmental agency which has the main task of implementing the regional authority in the field of cooperatives and micro, small and medium business and the duty of assistance provided by the Government or the Government of West Java Province.

Development site for cooperatives and micro, small and medium enterprises is an official effort in providing public services by using Internet-based information technology, which aims to increase sales and product promotions, so as to provide benefits for cooperatives and micro, small and medium enterprises.

For software development methodology that is used is the waterfall methodology. In this methodology there are several steps being undertaken to develop a software, namely: systems engineering, systems analysis, system design, system implementation, system testing, and maintenance systems.

Based on the results of testing, the software is expected to help cooperatives and micro, small and medium enterprises in terms of promotional products, increase product sales and to provide convenience to customers to obtain information about products cooperative and micro, small and medium enterprises in subang regency.

Key word : site cooperative and micro, small and medium enterprises