ABSTRACT

BUILD AN ONLINE BOOKING APPLICATION IN CV. DHISAL AMANAH

Oleh

NIANTI PRATIDINA DEWI

10106147

CV. Dhisal Amanah is a company engaged in the selling sandals with a variety of unique shapes and styles. The company issued a 17 characters sandals with a variety of categories. That's the reason why many people looking for this product. In the process of product sales, company still needs updating in term of access to promotion. The development of e-commerce is currently providing the changes to the sector of business activity during this run in the real world into the virtual world. CV. Dhisal Amanah will try to update how the dissemination of information about the product by using the internet media.

To overcome the above problems, it will build an online booking application in CV. Dhisal Amanah using a structured method. The application is web based so that the agents can make transaction 24 hours spending wherever and whenever they want, with data security and secure networking application and offline payment options by selecting the bank in accordance with the wishes or online payment using a payment gateway like paypal.

Based on the research and after doing an alpha test and betha on Online Booking Application in CV. Dhisal Amanah, conclusions can be drawn is known that the Application Online Booking in CV. Dhisal Amanah can assist in the process of distributing information both product promotion and sales of products quickly and accurately, and be able to automate the transaction process, so that the process of promotion and sales became more optimal product that will impact on business development of CV. Dhisal Amanah.

Keywords : e-commerce, promotion, product sales