ABSTRACK

APPLICATION OF E-COMMERCE DEVELOPMENT IN ELECTRONIC STORES ANUGRAH ABADI

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Internet technology has an enormous influence on the world economy. More and more economic activity conducted via internet. Trade for example, more and more relying on e-commerce as a medium of transaction. The increasing use of internet by the public to encourage the emergence of a demand for internet services in excess of what can be obtained in the real world. This includes the opportunity to offer and sell goods or services online. One of the most important things in business over the internet is how the benefits can be obtained safely and easily. With e-commerce trading can be done anywhere and anytime.

Software development methodology used in development is the waterfall methodology. In this methodology carried out several steps to build a software, namely: software engineering, systems analysis, system design, system implementation, system testing, and maintenance of the system. Software system builders are using PHP and MYSQL as database storage, Wamp Server 2.0 as a web server, and Macromedia Dreamweaver 8 as a web editor. After all the above

steps done is created an e-commerce applications on the market Electronic Eternal Grace in accordance with needs.

Results of research conducted for the development of e-commerce applications on the shop Eternal Grace Electronics is simplify the process of ordering and purchasing for the customer and to facilitate the preparation of reports on store sales of Eternal Grace Electronics. In addition, this application can also embership one part of the marketing media so it can expand market reach.

Keywords: E-Commerce, Online, waterfall.