ABSTRACT

THE DEVELOPMENT WEBSITE E-COMMERCE SALES SOUVENIR AND RESERVATION ONLINE IN HOTEL BANDUNG PERMAI

Oleh

YUDA PRAYOGA MARGUNA
10106193

Bandung Permai Hotel is two star hotel located in the city of Bandung, which opened in 1990 with the owners who named Mr.Soeharja Prawira. Less optimal publication to the community resulted in Bandung Permai Hotel has not been known by the public so that the target sales of souvenirs and attract the attention of the public to stay less than the maximum. In addition, the system is still conventional and communications media that are less causes the service process becomes sluggish as a result of performance in Bandung Permai Hotel becomes inefficient.

This website is built by using the PHP programming language with the database using mysql. As for the processes that occurred this website is registration, ordering, shipping, payment and reporting process. Data collection method used is by interview, observation and literature study. The research method used is descriptive analysis method is a method of research that are intended to gather data that may provide a clearer picture of an object of research and then conducted an analysis of the research object. Model analysis software used is the modeling of structured analysis. The instrument used is flow map, ERD (Entity Relationship Diagram) and to describe the process used is the DFD (Data Flow Diagram).

Based on alpha and beta testing, e-commerce website development is expected to provide alternative solutions to the promotional process Bandung Permai Hotel and provide information on ordering, payment and shipping. Also with this website is expected to ease in making the report.

Keywords *: E-commerce,Flowmap,Data Flow Diagram,Entity Relation Diagram*