ABSTRACT

SYSTEM INFORMATION SALES AND ORDERING PRODUCT ON CV. PRATIWI MANDIRI

by

PUJI BANGKIT SATRIO
10507093

CV. Pratiwi Mandiri *is a company engaged in the order of products such as, t-shrit, jacket, sweater, uniform, and others.* CV. Pratiwi Mandiri *currently located in bandung indonesian and already has many customers but still do not have the alternative media as the media promotion of product and services rely on promotion by making advertising on social networking and free advertising media on internet. And recording of customers data and sales transactions are still using Micrsoft Exel conseqeuntly there are missing data recording. And the limited media informations delivery for this product because consumers only know the order and product through social networking media and come to dirctly.*

The method in this research using descriptive method, whereas the approach used is a structured approach and method developers use the Prototype model. Method of data collection used observations and interviews. The author uses the tools and working techniques, such as flowmap, context diagrams, and Data Flow Diagrams (DFD). Making process by using the software Adobe Dreamweaver CS4, PHP, MySQL database and web server apche.

The software is built to be able to maximize product sales of Optical Activities and empower consumers in conducting transactions because of the ordering process online.

Keywords: Information Systems, Order Products, CV. Pratiwi Mandiri.