ABSTRACT

CV. Annisa moslem Clothing is a company engaged in the sale of clothing products. Products sold in this CV is the dress of Muslim adults and children. The weeks to order large quantities and units, but still manually processing systems, see the sale of the company is not using the internet service e-commerce (electronic commerce) and just use the phone and brochures only, the only method of promotion in the region around it has not to the entire territory of Indonesia.

The method used in the design of information systems sales in the CV. Annisa Clothing, as well as for mengetaui system running using a structured approach, such as Flowmap, Context Diagram, DFD, data dictionary, normalization, and ERD, is while the method of classic systems development life cycle methodology (water fall model). Support software used was Corel-Draw, Photoshop, Xampp package, Macromedia Dreamweaver MX, and the MySQL database as a builder and laporan.Perangkat program documentation and software used for making this information system is PHP, MySQL and Adobe Dreamweaver CS4.

Given the web-based system, which is already connected to the database, would greatly simplify data processing goods for sale and will be very helpful in terms of marketing the product, because any information can be provided to consumers more quickly, accurately and certainly with the costs very cheap.

Keyword: 'CV, E-Commerce, web, sales "