ABSTRACT

Analyzing News Photo At Daily News Bandung Ekspres Observed From Principle Criteria Photo Journalism

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The point of this research is to analyzing news photo at daily news Bandung Ekspres observed from principle criteria photo journalism. Analyzing news photo at daily news Bandung Ekspres for reader specifically for society give additional knowledge about news photographic nowaday and the important news photographic, this because the society demanded to be have a wide insight.

This research use the quantitative methode with descriptive methode. This research use interview, literatural study and internet searching methode for gathering the data. The sampling technique is use statistical test applied to measuring agreement level by coder in counting reability test.

The result of this research shows actual frequent on the daily news Bandung Ekspres front page's news photo at 96,8 %, the factual of the daily news Bandung Ekspres front page's news photo is at 100 %, the informational of the daily news Bandung Ekspres front page's news photo is at 100 %, the mission of the daily news Bandung Ekspres front page's news photo is at 90,9 %, the echo of the daily news Bandung Ekspres front page's news photo is at 92,4 %, the attractivity of the daily news Bandung Ekspres front page's news photo is at 92,4 %. Generally news photo at daily news Bandung Ekspres observed from principle criteria photo journalism is suitable to be presented for society, this because had a high correlation concerned to the principle criteria photo journalism.

The conclusion, is there is a high influence on the news photo at daily news Bandung Ekspres observed from principle criteria photo journalism.

The researcher suggestion after the research completed is hope that daily news Bandung Ekspres grews and more reliable about the principle criteria photo journalism there for will make the reader easier to accept an information through a photo journalism.