ABSTRACT

APPLICATIONS FOR E-COMMERCE SALES PRODUCT HABBI ALBI

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Habbi albi is a company be motion in sector commerce with promoted a producs shaped veils, muslim clothing and other atribut of muslim. System sales in the stores habbi albi in this moment still made konvensional system, where the costumers have come to the store for selecting and buying commodities such there. Manual system also are still applied to quotation data and sales transactions. Meanwhile, the habbi albi still felt minus In perpetrated the promotion for provide imformotion striked products offered.to solve the above problem ,as well as increace sales and market share to reach a wider. The habbi albi store like using the technology in strategic marketing and sales it by implementing the e-commerce.

E-commerce is defined as the prosess buying and selling of products, service and information such do by electronically by using the computer networks like the internet. Internet application in habbi albi store this is trun master data, purchasing data and sales reports. The transaction buying product made as online by using the Paypal so willing facilities in transaction by transfer method with means of Bank.

The tools used to explain system modal is shaping data flow (Flowmap), contexs diagram,and Data Flow Diagram (DFD) as well as in planning database using data dictionary and Entity Relationship Diagram(ERD).

After testing the alpha and beta can be concluded the application functional able to produce the expected output that is will be can facilitaties consumer in the prosess buying product so will be giving to easy for sides store habbi albi in preparation data product as well the sales.

Keys word: saling, buying, marketing, purchasing, e-commerce.