ABSTRACT

WEB BASED

GEOGRAPHIC INFORMATION SYSTEM

LOCATION TOURISM POTENTIAL IN DEPARTMENT OF

TRANSPORTATION TASIKMALAYA CITY

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Tasikmalaya city has the tourism potential of diverse, both tourism potential nature, culinary and shopping. In an effort to develop the potential of this region, technological approach in obtaining the information is still lacking.

Under this approach the tourism potential of information technology areas are expected to be accepted by more optimally by the community at large, and potentially regional development can be planned well. This condition can be overcome by the Geographic Information System (GIS) that can provide the data attributes of an object map and spatial data.

Geographic Information System (GIS) is an information system that commonly used for insert, saving, retrieve, processing, analyzing, and producing geographic data reference.

The role of GIS in the development potential can be used as a tool taking action against a potential area for further development. GIS is presented with a web-based on this design can also be used as a tool to provide information to the public.

***Keywords** : Geographical Information System, Tourism Potential, Map*