ABTRACT

This research entitled “The Social Influence Towards The Main Character in Two Short Stories” focuses on the stimulus and response between the social environment and the main character, and also the effect of the social influence towards main character. The writer chooses the *Manhattan Dreaming,* and *You Can Change Your Life* short stories as source of data for this research. These short stories have relation to the social influence as a topic of this research. The writer uses behaviorism theory to find out the social influence and the effect.

The writer uses qualitative and descriptive research methods in analyzing and describing the data. The finding of this research shows that there is influence from social environment to main character, and also there is the effect of it to main character.

Based on the analysis, it can be concluded that the social influence has an effect to influence someone’s thought, belief, and behavior. This influence is not only from people, but also movie can influence someone. Besides, love is also become an important influence.

Keywords: social influence, main character, behavior.

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