APPENDIX I

Data classification based on the amount of tar and nicotine

No	Brand of Cigarette	Producers	The Amount of		The Slogans
			Tar	Nicotine	
1.	Marlboro	PT. Philip Morris Malang-Indonesia	14mg	1,0mg	Come to Where the Flavor is Come to Marlboro Country The Flavor of Adventure
2.	A Mild Sampoerna(kretek)	P.T H.M Sampoerna Tbk Surabaya-Indonesia	13mg 38mg	1,0mg 2,2mg	How Low Can You Go? Others can Only Follow King Size Enjoy a cooler kind of mild The choice is yours
3.	L.A Light	P.T Djarum Kudus-Indonesia	12mg	1,0mg	Fresh is…Cool is….
4.	Pall Mall	P.T British American Tobacco Indonesia Tbk, Jakarta BAT Brands Inc.	13mg	1,1mg	Light Up the Night
5.	Bentoel Mild	P.T Bentoel Prima Malang-Indonesia	13mg	1,omg	Mild Plus for Male Plus
6.	ST Dupont	Under licence of S.T Dupont Paris by P.T	13mg	1,1mg	Cool.Calm.Confident

		H.M Sampoerna Tbk Surabaya-Indonesia			
7.	Camel	The American company R.J. Reynolds Tobacco	13mg	1,0mg	Taste Me! A Live with Pleasure
8.	Class Mild	P.T N.T.I Indonesia	14mg	1,0mg	Cool Groove Make Up Your Today's Mind
9.	Djarum	P.T Djarum Kudus-Indonesia	32mg	1,8mg	Indonesia's Unique Clove Cigarette Slim Smooth Square
10.	Djarum Black	P.T Djarum Kudus-Indonesia	32mg	1,8mg	Think Black
11.	Djarum Classic	P.T Djarum Kudus-Indonesia	32mg	1,1mg	It's time for Classic
12.	Djarum Super	P.T Djarum Kudus-Indonesia	32mg	1,8mg	My Life My Adventure Enjoy the Adventure
13.	Gudang Garam Merah	P.T Gudang Garam Tbk Kediri-Indonesia	38mg	2,4mg	Show Your Red!
14.	Djarum 76	P.T Djarum Kudus-Indonesia	38mg	2,4mg	Trial Game
15.	Djarum Coklat	P.T Djarum Kudus-Indonesia	38mg	2,4mg	Deeply Enjoyable