## *ABSTRACT*

***Photo publication effectivity Slide-Show By Liaison PT. Company Of State electrics ( PLN) (Persero) Network service area ( APJ) Bandung To Satisfaction Of Acquirement Of Employees information***

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*This research aim to know How far effectivity Slide-Show By Liaison PT. Company Of State electrics ( PLN) Network service area ( APJ) Bandung To Satisfaction Of Acquirement Of Employees information, so that for seeing How far the relation of his(its, researcher try for analysing like what, spreading, benefit and assessed, and also perception and hope in acquirement of information concerning photo publication slide-show.*

*This research type is quantitative, while research method which applied is survey method with correlation analytical technique. Mostly data is collected through interview and enquette, and also supported by book study. The sampling population is 374 employees, hence obtained by is sample counted 79 people. Technique which applied is proposional stratified random sampling. Hereinafter data which obtained from result of spreading of enquette. Analysed and diolah by using koefesien ladder correlation spearman at program spss version of 13 while for examination of hypothesis applied by formula t-hitung.*

*Research result indicate that correlation coefficient signifikan or there are low correlation but sure between spreadings with Satisfaction Of Employeeses that is equal to 0,362. With hypothesis Hi : is relation between Spreading with Satisfaction Of employees. Correlation coefficient signifikan or there are correlation which enough mean between benefits and assessing with satisfaction of employeeses that is equal to 0,469. With hypothesis Hi : is relation between benefit and assess with satisfaction of employees. Correlation coefficient signifikan or there are correlation which enough mean publication effectiveness on the chance of that is equal to 0,429. With hypothesis Hi : is relation between publication effectiveness on the chance. Correlation coefficient signifikan or there are low correlation but sure between publications effectiveness with perceptions that is equal to 0,384. With hypothesis Hi : is relation between publication effectiveness with perception.*

*Conclusion show correlation coefficient signifikan or there are enough correlation between publications effectiveness with Satisfaction Of Employeeses that is equal to 0,511. With hypothesis Hi: there is relation between Publication effectiveness with Satisfaction Of Employees.*

*Suggestion available for submitted after research is done is Description or caption at photo slide-show in PT. PLN ( Persero) APJ Bandung have to contain element 5W and 1H causing earn valuable and is useful for employees obtaining information from publication photographing slide-show and publication photographing slide-show to be better if public which become target was not only internal public or employees but also public eksternal causing earn know important informations like activitys which have been done by PT. PLN ( Persero) APJ Bandung.*