Generated by Foxit PDF Creator © Foxit Software
http://www.foxitsoftware.com For evaluation only.

ABSTRACT NEWS SEARCH STRATEGY USING *DEPTH REPORTING* BY JOURNALISTS IN HARIAN UMUM KABAR BANTEN

By:
Pramita Tristiawati
NIM. 41806034

Advisors:
Drs. Manap Solihat, M. Si

This study aimed to find out how news search strategy using depth reporting c by Harian Umum Kabar Banten. Indicators of this research starts from the action plan, environmental analysis in this case is the informant, and the purpose of implementation of in-depth coverage.

The type of this research is qualitative. While the method used is survey with descriptive analysis techniques. The data was collected using depth interviews, observation, frank and subtle, library research, and online data writing. Research subjects of this study consisted of editors and journalists in Harian Umum Kabar Banten. Purposive sampling technique was chosen to select informants who were required in accordance with research needs. Before the interviews were conducted, researcher took pre-study observations. Then the interview result was described by researcher's interpretation which was based on existing theories.

The results of this study indicate that the news search strategy using depth reporting to obtain more objective and depth news by observing way, make an outline, making the reporters team in coverage. And when the coverage lasts, Harian Umum Kabar Banten journalists use persuasive approach, looking for data from agencies or related institutions, and using online media in order to enrich the information needed. For the results, depth news presented by information organizing from several reporters in a team, presenting depth news with feature writing style with inverted pyramid pattern.

Conclusions from research conducted by researchers in conducting searches in-depth coverage of news by using the projected need for the meeting, made an outline, the division teams, observation, persuasive approach to the informant, so the news is presented in depth, objective, and factual.

Researcher suggestions after conducting this research should be held back the depth reporting training specialized for new reporters and present a special page containing depth news.