Abstract

Influence The Situational Leadership Style Of The News Editor Part of Reported At Cooporated Broadcasting of public (LPP) RRI Bandung To Motivated Work their Journalist

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This research aim to know how far influence the situational leadership style of the news editor part of reported at Cooperated Broadcasting of Public (LPP) RRI Bandung to motivated work their journalist. So that to reply the problem of above researcher analyze the story; telling-directing, selling- coaching, participating-supporting, delegating, existence needs, relatedness needs, and growth needs.

Research type is quantitative. Research method used is survey by using correlationsional analyze technique. Sampling unit is journalist of Cooperated Broadcasting of Public (LPP) RRI Bandung amounting 29 journalist. Data collected by passing questionnaire spreading, interview, bibliography studi, and internet study. Technique analyze the data used to see the relations of among variable used by correlations coefficient of Rank Spearman.

Result of research from pursuant to test statistic show telling-directing to motivated work with the correlation of equal to 0,681, selling- coaching to motivated work with the correlation of equal to 0, 723 , participating- supporting to motivated work with the correlation of equal to 0,757 , delegating to motivated work with the correlation of equal to 0,782. While for leadership style to existence needs journalist it is enough of optimal with the correlation of equal to 0,639 , leadership style to relatedness needs journalist it is have big influence with the correlations of equal to 0,742 , leadership style to growth needs journalist enough of large with the correlation of equal to 0,484.

Result of data processing and hypothesis examinating , signing that H1 refused, so that conceptual hypothesis (reachercher hypothesis) is Ho accepted. Research conclution show that the leadership style of the news editor part of reported at Cooperated Broadcasting of Public (LPP) RRI Bandung have influence of strong, significant, and direct to motivated work their journalist.

Suggestion which can be submitted at this research is to be leadership style which used news editor can to keeped, with keep in thought together and relationship in works environment.