ABSTRACT

E-COMMERCE WEBSITE DEVELOPMENT AT WARUNG SEKEN STORE

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Website is one of the information technology which being developed at this time. Among the many uses of website, one uses of website is could be the place for purchase or often we call also with e-commerce.Warung Seken is a shop that sells secondhand goods. Warung Seken used media marketing through social networking site. It's create problems that Warung Seken difficulties in marketing their products. Furthermore Warung Seken also difficulties in managing goods data, transaction data and preparing reports. Because of the social networking site does not provide it all. The currnetly system, goods data management is still manual is recording all data items in the book. If consumers want to buy an item then should contact the Warung Seken through communication media telephone, sms, or yahoo messanger. If an agreement has been found then the buyer all costs through bank transfer. Then Warung Seken send goods that had been ordered via courier JNE.

Software built is expected to solve all existing problems, like admin difficulties in managing goods data and anything else. At this research research methodology used is descriptive method and its software development methodology that is using the Waterfall method.

Warungseken.com website is an implementation of e-commerce website needed by Warung Seken. This website can solve problems that arise at Warung Seken. Because this website can expand the market, easier admin in managing goods data and transaction data. This website can also make it easier admin in preparing reports

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Based on the evaluation of alpha and bheta warungseken.com conclusion that the website has a view that is quite interesting and easy to use, there are functions that are in accordance with user needs. Paypal payment system has also been applied at this website. And this will be more convenience to consumers in the transaction. For the admin of this website has been quite helpful in managing goods data, transaction data and accelerate the preparation of reports.
Keyword : E-Commerce