ABSTRACT

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DEPELOPMENT OF E-COMMERCE APPLICATION ON AFHIFA SKIN CARE

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AFHIFA *Skin* Care is *a company engaged in the field of cosmetic or beauty treatment women.* AFHIFA *Skin* Care *that has a lot of customers both inside and outside of Bandung city still apply trading with confesstional procedure that costumer come directly to the store. And manual systems such as recording data and sales transaction. To solve the problem above, increase sales and market share to reach a more knowledgeable then* AFHIFA *Skin Care want to use technology in marketing and sales strategy with the E-Commerce.*

The writer uses the method which is supporting the software according to waterfall whereas for data modeling uses the structured method. That is ERD (Entity Relationship Diagram) to illustrating data model and DFD (Data Flow Diagram) to illustrating functional model.

This E-commrce applications can help customers to get information about the products that offered by AFHIFA *Skin Care, facilitate the customer in the process of ordering a product, and can help to increase sales for the company.*

Keyword : System Development, Ssl, Information Technology, Internet, Website