ABSTRACT

Dedeh Amanah, : " The analysis of organization climate and the effect to work satisfaction at PT. Sinar Roda Utama West Zone Marketi Area (Bandung & Jakarta)", under guidance Lita Wulantikan SE.,M.Si.

One of effort which is the though by company in improving work satisfaction by create a positif organization climate, because when a positif organization climate should be created, work satisfact n will be climb. Purposed of this research is to know how organization climate, k satisfaction, and the effect organization climate to work satisfaction at PT Sinar Roda Utama West Zone Area Marketing (Bandung & Jakarta).

The Analysis method used in this research is descript ve method and verifikatif method. Population reseach are empoye at PT. Sinar Roda Utama West Zone Area Marketing (PT. Sinar Roda Utama Bandung and Sinar Roda Utama Jakarta) ammounity to 122 peoples. Take sample m od by stratified random sampling whit level of foult 10%, than sample at this research ommunts 55 peoples. Encode for processing by kuesioner, interview, and lib ary research. Encoding Analysist method by regression linear analys, pearson correlation, coefitien determinate. T-test, whith helped by spss 17.0 For windows.

The result of this research showed the position category organization climate is enaought and work satisfaction is good. Th result of hypothesis test showed that orgonization climate is influence to work atisfaction whit founded t hitung (5.438) more than t tabel (2.002).

Keyword : organization climate and employes work satisfaction