# DAFTAR PUSTAKA

## SUMBER BUKU :

[1] Al-Bahra Bin Ladjamudin, "Analisis dan Desain Sistem Informasi", Yogyakarta : Graha Ilmu, 2013.

[2]Tata Sutabri, "Konsep Sistem Informasi", Yogyakarta : Andi, 2012.

[3] Kotler, Philip. "Princple of Marketing", (12th ed.). New Jersey : Printice Hall Inc, 2006.

[4]Jogiyanto Hartono MBA. Ph. D., "Analisi dan Desain". Yogyakarta : Andi, 2005.

[5] Roger S. Pressman. "Software Engineering". New York : McGraw-Hill, 2001.

[6] Moh. Nazir, Ph.D., "Metode Penelitian". Bogor : Ghalia Indonesia. 2009.